



Virtual Agenda(AYLS2020)

1st day 18 SEP

16.00	16.15	Opening
16.20	17.20	1st pannel: Does digital revolution hold bright promises for Africa?
17.20	17.25	break
17.25	18.10	W: digital Innovation and creativity in revenue generation
18.10	18.25	break
18.25	19.10	W: How to Build Digital & Strategic Partnerships to Reach New Audiences in Africa and beyond
19.10	19.20	Closing remarks

2nd day 19 SEP

16.00	16.15	Opening
16.20	17.20	2nd P: Strategic partnerships, emerging technologies and diverse talent will accelerate digital transformation
17.20	17.25	Break
17.25	18.10	W: Creative & Controversial Social Marketing Strategies
18.10	18.25	Break
18.25	19.10	3rd P: The use of new technologies in pandemics crisis - Moroccan Case
19.10	19.20	Closing remarks

3rd day 20 SEP

16.00	16.15	Opening W: How to use AI to build a closer customer relationship and what does it bring within its trail?
16.20	17.20	
17.20	17.25	break
17.25	18.10	3rd P: The use of new technologies in pandemics crisis - Moroccan Case
18.10	18.25	Break
18.25	19.10	W: Educational modeling and use of tecnologies
19.10	19.20	Closing

4th day 21SEP

16.00	16.15	Opening
16.20	17.20	Porject presentation
17.20	17.25	break
17.25	18.10	Announcement of winner
18.10	18.25	Closing

Official Partners

